

Electronic Acknowledgement Receipt

EFS ID:	8386923
Application Number:	10022558
International Application Number:	
Confirmation Number:	3759
Title of Invention:	AUDIOVISUAL SYSTEM AND METHOD FOR DISPLAYING SEGMENTED ADVERTISEMENTS TAILORED TO THE CHARACTERISTIC VIEWING PREFERENCES OF A USER
First Named Inventor/Applicant Name:	William P. Price
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Filer Authorized By:	Brian E. Jones
Attorney Docket Number:	A0819
Receipt Date:	09-SEP-2010
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	A0819_IssueFeeTransmittal_ES.pdf	119254 b6b2cb7b702be522867c304846cfa33fc2b8217a	no	1

Warnings:

Information:

2	Fee Worksheet (PTO-875)	fee-info.pdf	31894 d4897cae95c8770c58a6d821b17f91953d67262cfa5fc	no	2
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Warnings:

Information:

Total Files Size (in bytes):	151148
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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